

Warming-up

- Are you a coffee person or a tea person?
- Are there any benefits to drinking coffee?
- Do you check where coffee is produced before you buy it?
How do you decide which coffee to buy?
- Do you know what fair trade is?



LITENING COMPREHENSION

Watch this video to learn more about fair trade and answer the following questions

Link to youtube <https://www.youtube.com/watch?v=PLKTGWH398Q>

Preteach: Yield /ji:ld/ the total amount of crops, profits, etc. that are produced

1. How does buying fair products help developing countries?
2. Coffee farmers earn very little money with the coffee they produce. Why is that? (3 reasons)
3. Fair Trade coffee makers are members of cooperatives. What are the advantages?
4. What is the most important thing about the fair trade system?
5. Fair Trade organisations also receive the fair trade premium. How can this money be used?
6. How does the environment benefits from fair trade?
7. How many fair trade products can be found in the market?

DISCUSSION QUESTIONS

- Have you ever bought or tried a fair trade product?
- Why do you think fair trade products are more expensive?
- You always wear a brand of trainers and one day you find out that they are made in factories where children work under very bad conditions. Honestly, would you continue buying this brand?
- Do you think mass media and society influence consumerism, especially in teenagers?

KEY

1. It vastly improves the working and living conditions of families in developing countries.

2.

- because of speculation in financial markets
- little or no influence in the pricing of the product and
- the unstable yields due to changes in temperature and climate

3.

- the farmers know the true value of their products
- it's easier to negotiate prices
- they have access to credit
- they can learn from each other through a constant exchange of information

4. the minimum price

5.

- to build wells and hospitals
- buy better farming equipment
- invest in switching to organic farming

6.

- it preserves natural habitats and the climate
- the use of genetically modified organisms is forbidden
- water is used sparingly

7. over 30.000