
ONLINE SHOPPING VS TRADITIONAL SHOPPING
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Handout for Lesson Plan: Online Shopping and Traditional Shopping on Blog de Cristina
TWO. Brainstorm and introduce new vocabulary

Useful vocabulary to learn:

- A good deal: if something is a good deal, you pay a low price. You can say that a store has some great deals, for example
- A bargain: the same as above
- 20% off: the price is now 20% less than the original price
- Overpriced: if sth is overpriced, it costs much more than you think it should
- To order: when you order something that you are going to pay for, you ask for it to be brought to you, sent to you, or obtained for you. "to order things online"
- Order number
- To place an order
- If you have a discount on the retail price, you pay less price than the price normally charged
- Goods: things made to be sold
- To be scheduled for delivery (tomorrow)
- Online form
- A secure payment page
- To enter your card details
- Get a refund
- You can pay "Cash on Delivery"
- To exchange a product
- To track your package
- Shipping rates

Vocabulary. Fill in the sentences with the verbs from the box below to create phrases

This site makes it easy to your package so that you know where it is

If you don't want to use your credit card, you can always pay cash on

The product was damaged, and I asked for a full

Your product is for delivery within the next 24 hours

When you a product from our company, we promise immediate dispatch

This shop has always had very good and very friendly staff

This bag is very nice, but it is really

The rates in this online store are very high

I paid 5€ for this necklace. It was a real

All the shops offer a on Black Friday

THREE. Listening. Video Activity: Single's Day

Lead-in: Ask students if they know anything about Single's Day. Info, [here](#)

- Play the video once without giving students any task.
- Give students the text and ask them to complete with the words they hear.
- Play it again, if necessary

Video Clip here: <http://bit.ly/2DXmK05>

SINGLES' DAY

_____ , cheap and some say addictive, online _____ are going through the roof in China. An electric tooth flosser caught Lu Ching's eye, _____ 20%. He rarely visits a _____ these days. Laptop, fitness equipment, cameras all bought with a few _____ and many other items he admits he doesn't even need. Sometimes I do _____ online, especially when they are on sale. A lot of times I buy them without thinking too much and never touch them again after I open the packages; even if I don't like them, I don't _____ them because of lazy. Singles' day started in the 1990s as a response to Valentine's Day, but it has gone far beyond people's relationship status.

Online giant Alibaba managed to turn what's now called Double 11 into a shopping spectacle that captivates most of China. Exactly at midnight on November 11 _____ appear online and the _____ begins.

Twenty years ago, America was China's role model but now when we talk about online business China is doing better than the U.S. in many ways.

2016 nearly 18 billion US dollars were spent in just 24 hours. As a publicity stunt ecommerce companies are using drones to _____ to some of China's islands. Transport companies are working _____ to _____ millions of packages.

More than 650 million _____ were _____ last year and this year's _____ are most likely to be even higher despite a slowing economy but it is an environmental _____ to the

online shopping festival according to Greenpeace. Research shows that in 2016, Double 11 produced 258 thousand tons of CO2 because of transportation and waste _____ that's the equivalent of two and a half million trees

When we shop online the _____ tend to _____ - They always wrap more layers around the original packaging usually plastic bags. This uses more resources and creates more waste. A problem Lu Ching has yet to become aware of. For him, online shopping has become like his mobile phone there's no life without it anymore and to prove that

_____ shopping does not increase laziness he demonstrates the home gym he bought online.